

# GM UNIVERSITY

## DAVANAGERE



## INNOVATION AND PRODUCT INCUBATION - HANDBOOK

(Centre for Innovation and New Product Ideas and  
Centre for Business Incubation and Entrepreneurship)

[www.gmu.ac.in](http://www.gmu.ac.in)

# Welcome Letter

Dear Student,

It gives us great pleasure to extend a warm welcome to you at our Center for Innovation and New Product Ideas and the Center for Business Incubation and Entrepreneurship. Here, you will receive comprehensive training in innovation, the generation of novel product ideas, the transformation of these ideas into commercially viable products, and ultimately, the establishment of your own startup as part of your Entrepreneurial Journey.

To initiate your engagement with the Center, kindly register by completing the registration form provided in this handbook. Additionally, please take note of the calendar of events and ensure your active participation in all our training workshops and programs, as well as the competitions we organize.

We trust that your experience with us will be both valuable and rewarding as you delve into the realms of innovation and entrepreneurship. Should you require any support or guidance, please do not hesitate to reach out to the designated officials at any time.

Wishing you the very best,

Dr. Girish Bolakatti

Dr. Nagalingappa G.

**Centre for Innovation and New Product Ideas**

**And**

**Centre for Business Incubation and Entrepreneurship**

**Registration Form**

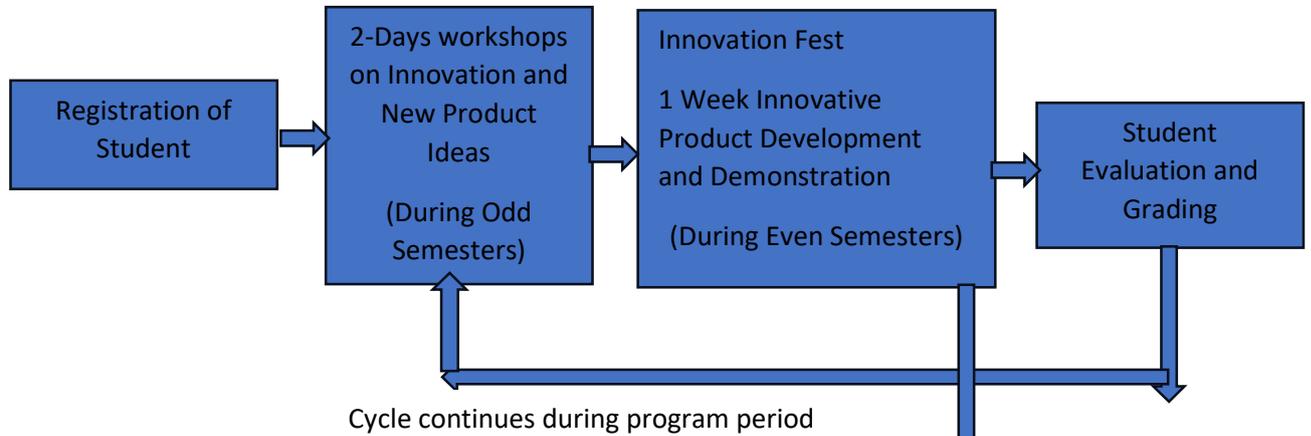
Year of Study (1, 2,3, 4,5, 6)	
Name	
USN	
Program of Study	
Faculty	
Mob No.	
e-Mail Id	
Fee Payment Details	
Indicate your interest in Innovation and New Product Ideas Development	
Indicate Innovation workshop topics you would like to undergo	
Indicate Product Ideas you are interested in developing	
Indicate Your interest in undergoing product incubation	
Would you like to patent your idea/design/product	
Would you be interested in converting your incubated product into a commercial product and become an entrepreneur	
Indicate the training you would like to undergo to be an entrepreneur	
Indicate the Support You require to become an entrepreneur	

Signature of the Student with Date

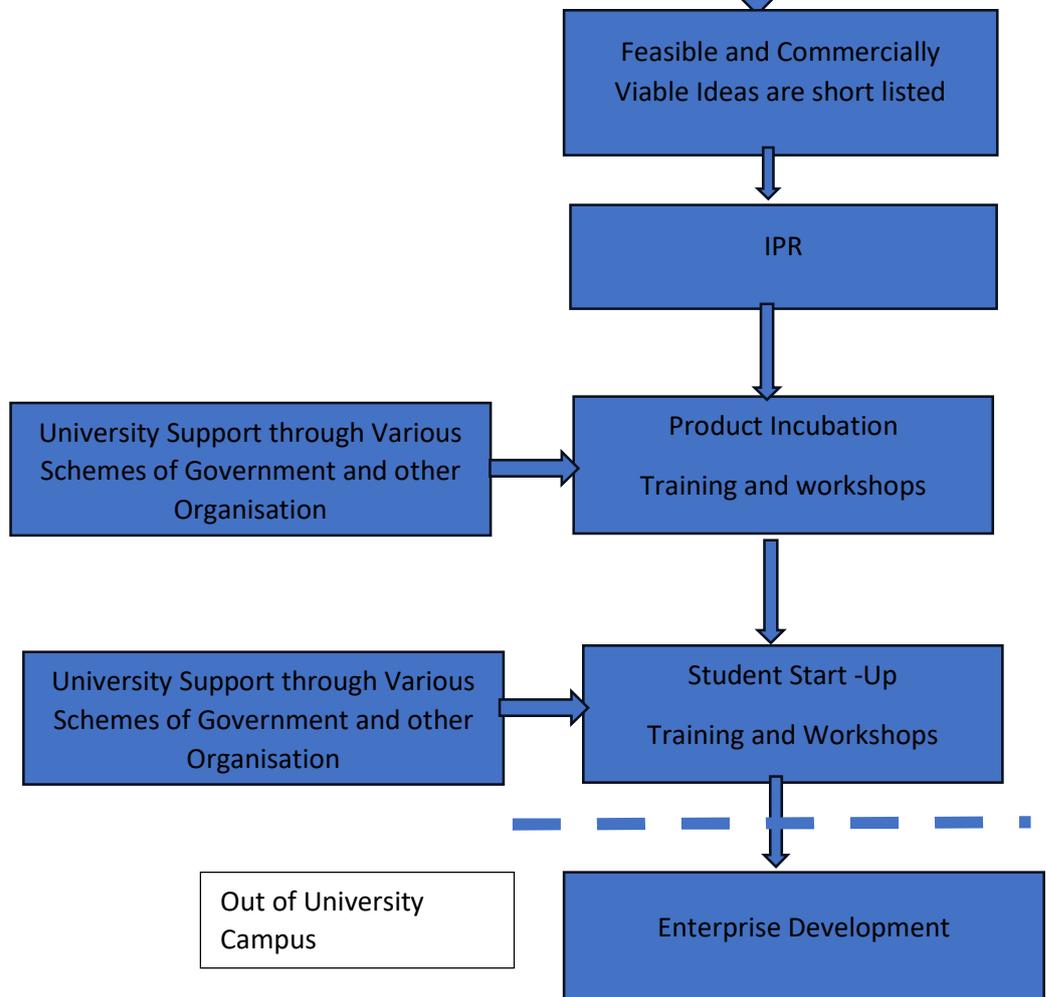
**Note:** It is essential you to register with the Centre with prescribed fees as it is utilised for organising workshops, training and competitions.

## The process of Innovation and Product Incubation

### Innovation and Development New Product Ideas



### Business Incubation and Entrepreneurship



**Calendar of Events:**

S. No.	Day and Date	Title of the Workshop/Training	Innovation Fest
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

**Assessment and Evaluation for Grading**

Year of Study	Academic Year	Innovation workshop/ Training/ Talk Attended	Innovation Fest Participated and Demonstrated Product Idea	Feasible and Viable Product Ideas Shortlisted	Patent Filed	Grade Awarded And Credits Earned
1						
2						
3						
4						

**Assessment and Evaluation for Grading****(Centre for Business Incubation and Entrepreneurship)**

Year	Academic Year	Incubation Workshop Attended	Opted for Incubation	Start-Up Established	Grade Awarded and Credits Earned
1	2023-24				
2					
3					
4					

Signature (Director-CINPI)

Signature (Director-CBIE))